

MARK PATTERSON

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Objective

To work with provocative thinkers who wish to discover new ways to communicate with interactive, motion and print design.

Education

University of Wisconsin–Milwaukee
Bachelor of Fine Art, Graphic Design focus.

Experience

March 2007 - Present

**Art Director
Onestop Internet**

Generated creative layouts and concepts for new and existing clients.

Conducted creative meetings with clients, project managers and developers.

Facilitated work of design staff.

December 2004 - March 2007

**Sr. Designer
Peck School of the Arts
University of Wisconsin–Milwaukee**

Created print and web design concepts.

Developed data driven event calendar and online registration forms with Coldfusion and SQL.

Analyzed and summarized website details as technical liaison to Information and Media Technology department head.

Managed existing web content and created new content leveraging design templates.

August 2003 - November 2004

**Designer
Defective Theatre Studio**

Collaborated with two designers and one illustrator; created flyer designs for local electronic music/culture monthly events and promotional work for local musicians.

September 2000 - November 2004

**Designer, Marketing Department
School of Continuing Education
University of Wisconsin–Milwaukee**

Designed brochures, flyers, catalogs and other marketing materials for fifteen departments within the School of Continuing Education. Facilitated design process from concept development to final print production.

Proficiency

Adobe After Effects - *basic*
Adobe Dreamweaver
Adobe Flash
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
QuarkXPress
Actionscript 2
CSS
HTML
Javascript
XML

Personal Projects

Active member of the Animated Beat Mechanics; a Funkstyles dance group with six selected members located around the United States.

Honorary Dance Performances

Breakin The Law
Madison, WI. - April 2009
Judge & Guest Performance

Real Street Dance Live
Tokyo, Japan - December 2008
Guest Performance

Carnival Choreographers Ball
Hollywood, CA. - August 2007
Guest Performance

Tahiti Street Respect
Papeete, Tahiti - March 2006
Guest Performance

How The West Was Won
Hollywood, CA. - August 2005
Selected Guest Battle

Urban Rhythm Project
Milwaukee, WI. - July 2005
Guest Performance

Scribble Jam
Cincinnati, OH. - August 2004
Honorary Judge

Los Angeles Urban Dance Festival
Los Angeles, CA. - November 2003
Second Place - Poppin Group Category

Mighty 4 Anniversary
San Francisco, CA. - July 2003
Selected guest performance

References

Available upon request.